



PeopleMatter Media Contact

Joy Capps

843.730.3857

joy.capps@peoplesmatter.com

PIEOLOGY PIZZERIA GETS A SLICE OF SUCCESS WITH THE PEOPLEMATTER PLATFORM

Corporate Pizza Chain Shares Its Secret to HR Success with New Franchisees

CHARLESTON, SC — AUG. 22, 2013 — Pieology Pizzeria and PeopleMatter today announced the success the growing pizza brand has seen using the PeopleMatter Platform. The new concept has four corporate and four franchise locations using PeopleMatter's all-inclusive HR Platform to simplify applicant tracking and onboarding, quickly train a service-focused workforce and provide mobile, social scheduling. Pieology also has more than 150 franchise locations signed up to open in the future. In addition to the company's corporate relationship with PeopleMatter, the brand introduces each of its new franchise owners to the HR software solution from the beginning of their relationship.

Prior to PeopleMatter, the pizza chain managed hiring with manual paper processes. For this California concept, optional processes such as E-verify and tax credit screenings were always 'on the back burner' to be incorporated when there was time. The quick-service restaurant needed a way to accept applications at all hours, stay compliant and screen for service-focused people. With the PeopleMatter Platform, managers and team members have a suite of HR tools, including online applicant tracking, pre-screening tools, step-by-step onboarding, social training and testing and simplified scheduling.

"When we first started looking for a human resources solution, I was focused on scheduling," shared Colleen Yost, Pieology Director of Training. "When our Vice President of Operations found PeopleMatter, we realized that we could get three things — hiring, training and scheduling — for the price of one."

By using the PeopleMatter Platform, the company experiences lower costs, increased applications and simplified processes. Pieology Pizzeria currently has 1,035 applications in the system for the company's four corporate locations. Additionally, the company reduced time-to-hire by seven and half hours per new hire and decreased the time spent interviewing by 80 percent. Screening applicants for tax credits during the application process already pre-qualified new hires for thousands of dollars in tax credits.

With extreme success seen by the corporate locations, the company chooses to recommend the PeopleMatter Platform to all of their franchise locations.

"The beauty of PeopleMatter is that once Pieology onboards our franchisees, I set them up with a PeopleMatter webinar so they go review the whole Platform," said Yost. "The entire cloud is so amazing that you don't have to have a physical file cabinet anymore. Offering shifts and training is paper-, headache- and hassle-free — it is a paper trail that never gets lost."

Four Pieology franchisee locations are currently live on the Platform and four more locations will open in September. With the brand's rapidly growing franchise business, the company has a goal



to open multiple franchise locations throughout the end of the year. The company is able to easily grow at a rapid pace with PeopleMatter's scalable solutions.

"As a new concept, our corporate locations have currently hired around 20 people at the corporate level and our franchise locations hire approximately 40-45 new team members per unit," said Yost. "Some of the new locations pre-hire 50+ candidates and then transfer them out to new locations as they open. With PeopleMatter they don't have to carry over an employee file, team members can transfer with the click of a button."

Pieology Pizzeria is taking advantage of the full Platform offered by PeopleMatter. This allows for a seamless integration between the company's hiring, training and scheduling. By placing the entire process in the Cloud, the company can ensure compliance and anytime, anywhere access to employee records, training and schedules.

"Before PeopleMatter, training was hands-on or via Microsoft Word documents," said Yost. "We look forward to using PeopleMatter LEARN™ to add testing. When we open our next location we plan to start videoing 'How To' training and putting them in the PeopleMatter system. It will make our lives so much easier to have all our employees proficient in their positions."

According to Yost, collecting team members' availability also posed a challenge in the past. Some employees took weeks to turn in availability and risked not being scheduled. PeopleMatter SCHEDULE™ allows team members to provide their availability online or via mobile, with 24/7 access. Now, Yost reports that scheduling "takes no time at all."

"Pieology Pizzeria is a company that understands PeopleMatter's mission and the benefit of the Platform," shared Nate DaPore, PeopleMatter President and CEO. "Pieology's ROI validates how PeopleMatter solutions are transforming the way today's hourly workforce interacts with their employees."

About PeopleMatter

PeopleMatter provides the only integrated human resources management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online Platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference — because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peoplesmatter.com, [@PeopleMatter](https://twitter.com/PeopleMatter) and facebook.com/PeopleMatter.HR.

###